



ALETA HALLMAN

Passionate about all things creative. Excels in work with clients, helping them see their ideas come to life. Communication, creativity, and insight are some of my best qualities in achieving customer satisfaction. Adaptable working with variety of graphic styles, adobe software applications, and art mediums. Thank you for your interest.

EDUCATION

THE ART INSTITUTE of Salt Lake City

Bachelors Of Science/Graphic Design
Graduated with Honors - March 2016

DESIGN EXPERIENCE

FREELANCE ARTIST/DESIGNER

ART DIRECTOR/DESIGNER

ThinLine Agency - Supervision of in-house Marketing/Advertisement Agency. Concept & Design Creative Strategies for RE/MAX ASSOCIATES' Realtors and various outside Real Estate Clientele. Training, Print Production, Budgeting P&L, Photography, Agent Branding, Corporate Compliance, Asset Management.

FREELANCE ARTIST/DESIGNER

Custom Laser Specialties - Custom Adobe Illustration Work Created for Industrial Laser Cut Designs

Skylar Taylor Design - Corporate Identity, Collateral Design, Promotional Material, Social Media, etc.

Russell Construction - Web Page Layout Update
Yurio's World - Web Design & Layout
THINK IT UP - Children's Book Layout Design

PREVIOUS EMPLOYMENT

SERVICE ASSOCIATE

Farm Bureau Financial Services - Insurance Representative Assistant, Customer Service, Account Maintenance

PAYROLL MANAGER

Workforce Solutions - PEO - Professional Employer Organization, Manage Employee HR and Payroll Services for Companies Around the Globe.

BUSINESS OWNER/CFO

Precision Laser Processing - Vice President and Co-Founder of an Industrial Laser Cutting Business, Payroll, Human Resources, AP/AR, Benefits, Financial Reporting.

DESIGN SKILLS

Current

Illustrator ● ● ● ● ● Sept 2016 - June 2019

Photoshop ● ● ● ● ○

In Design ● ● ● ● ○

After Effects ● ● ● ● ○

Typography ● ● ● ● ○

CSS/HTML 5 ● ● ● ○ ○

2012 - Current

2015 - 2016

2012 - 2016

2010 - 2012

2008 - 2010

1994- 2008

CONTACT

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DIGITAL PORTFOLIO

www.aleta.design